



Sponsorship opportunities

Frontline



Frontline

Frontline at a glance

Hundreds of thousands of children in England are at risk of harm, abuse and exploitation. Local services are working under sustained pressure, and too many children don't get the support they so desperately need. We know that good practice and skilled leadership are more important than ever.



Frontline exists to make life better for children at risk of harm. We do this by improving the services that protect them. We design and deliver tailored support and evidence-informed training, so professionals have the skills, knowledge and confidence to create better outcomes for children.





The Frontline Awards 2027

19 May 2027

BMA House, Tavistock Square, London WC1H 9JP



In 2027, our fifth **Frontline Awards** will once again shine a light on the incredible impact of professionals across the country and the young people they support.

The awards are a fantastic opportunity to recognise and celebrate excellence in children's services and highlight the resilience and achievements of some remarkable young people who have had the support of a social worker.

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Aims

The Frontline Awards will:

- Recognise excellent innovation, practice and leadership in children's services
- Celebrate professionals making a lasting difference for children and their families across England
- Shine a light on children's services and the need for great social workers and other professionals supporting children at risk of harm
- Change perceptions of social work and highlight how this is a fulfilling and rewarding sector to work in
- Share the fantastic achievements of young people with first-hand experience of the social care system

Frontline



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Award categories

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- The Frontline Award for Leadership
 - The Frontline Award for Practice
 - The Frontline Award for Innovation
 - The Frontline Award for Team of the Year
 - The Frontline Award for Multi-Agency Partnership
 - The Frontline Award for Young People (up to three awards)
 - The Fellowship Award

[Contact us](#) for more details on each category.



Reach

Your sponsorship reach:

- Frontline social media channels with 30,000k+ follower reach
- Communications to our growing Fellowship (programme alumni) of almost 5,000 social workers and social work leaders
- Frontline website – over 101k users this year so far



Your benefits as a sponsor

- Attendance for you + 2*/1** guest(s)
- The option to give a short speech at the awards*
- You will present the award you sponsor and get a photo with the winner for your own communications**
- You will be mentioned in all associated press releases
- You will be thanked in our annual report, on our website and acknowledged on the night
- You will have the opportunity to include collateral in a tote bag given to every attendee
- You will give care experienced young people a voice and a platform and celebrate all the great work that social workers do

* Co-headline sponsor only

** Individual award sponsor only



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Sponsorship opportunities

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Co-headline sponsor for whole event

(£15,000 +VAT – includes awards and food/drink as below)

or

Individual award sponsors

(£2,500+VAT per award)

Young people's fund (donations)

(We welcome donations to help us cover travel expenses and a prize fund for the care experienced young people who are to be celebrated on the night).



Frontline

Enquiries to:

fundraising@thefrontline.org.uk

More details about the event:

thefrontline.org.uk/frontline-awards/

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