




Frontline
Awards
2025

Sponsorship opportunities

Frontline

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Frontline at a glance

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700,000 children in England need the help of a social worker every year. This may be due to issues such as neglect, abuse, mental health issues or involvement with gangs or knife crime.


Social workers are essential allies to these children, some of the most vulnerable in society, and Frontline is committed to making sure they are the best they can be. We are the largest children's social work charity in England and the only one focused on child protection.

Everything we do aims to make social work better for vulnerable children and their families.



The Frontline Awards 2025

21 May 2025, RIBA, Portland Street, W1B 1AD



In 2025, our third **Frontline Awards** will again shine a spotlight on amazing social workers and the young people they work with.

Social workers help rebuild trust, keep a child safe from harm, steer a family on to the right path and create sustainable, positive change for children and families.

These awards celebrate their work together.



Aims

The Frontline Awards will:

- Recognise excellent innovation, practice and leadership in children's social work
- Celebrate children and family social work and social workers across the country
- Highlight social work as a fulfilling and rewarding profession and the need for great social workers
- Change perceptions of social work and demonstrate Frontline's focus on child protection
- Share the fantastic achievements of young people who have lived experience of social work



Award categories

- The Frontline Award for Leadership
- The Frontline Award for Practice
- The Frontline Award for Innovation
- The Frontline Award for Team of the Year
- The Frontline Award for Young People (up to three awards)
- The Frontline Award for Participant of the Year
- The Fellowship Award

[Contact us](#) for more details on each category



Reach

Your sponsorship reach:

- Frontline social media channels with 36,000 combined reach
- Communications to our growing Fellowship (programme alumni) of 4,000+ social workers and social work leaders
- Frontline website – over 230k users this year




Your benefits as a sponsor

- Attendance for you + 2*/1** guest(s)
- The option to give a short speech at the awards*
- You will present the award you sponsor and get a photo with the winner for your own communications**
- Your logo/company name on our sponsors' board
- You will be mentioned in all associated press releases
- You will be thanked in our annual report, on our website and acknowledged on the night
- You will give care experienced young people a voice and a platform and celebrate all the great work that social workers do

* Co-headline sponsor only

** Individual award sponsor only





Sponsorship opportunities

Co-headline sponsor for whole event

(£12,500+VAT – includes awards and food/drink as below)

or



Individual award sponsors

(£2,500+VAT per award)

Young people's fund (donations)

(We welcome donations to help us cover travel expenses and a prize fund for the care experienced young people who are to be celebrated on the night).



Frontline

Enquiries to:

fundraising@thefrontline.org.uk

More details about the event:

thefrontline.org.uk/frontline-awards/

Follow us:



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