



**Frontline
Awards
2026**

Sponsorship opportunities

Front|ine



Frontline at a glance

Hundreds of thousands of children in England are at risk of harm, abuse and exploitation. Local services are working under sustained pressure, and too many children don't get the support they so desperately need. We know that good practice and skilled leadership are more important than ever.

Frontline exists to make life better for children at risk of harm. We do this by improving the services that protect them. We design and deliver tailored support and evidence-informed training, so professionals have the skills, knowledge and confidence to create better outcomes for children.

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The Frontline Awards 2026

13 May 2026

BMA House, Tavistock Square, London WC1H 9JP

In 2026, our fourth **Frontline Awards** will once again shine a spotlight on social workers doing incredible things and the young people they work with.

Social workers help build trust, keep a child safe from harm, steer a family on to the right path and create sustainable, positive change for children and families.

These awards celebrate their vital work together.



Aims

The Frontline Awards will:

- Recognise excellent innovation, practice and leadership in children's social work
- Celebrate children and family social work and social workers across the country
- Highlight social work as a fulfilling and rewarding profession and the need for great social workers
- Change perceptions of social work and demonstrate Frontline's focus on child protection
- Share the fantastic achievements of young people who have lived experience of social work



Award categories

- The Frontline Award for Leadership
- The Frontline Award for Practice
- The Frontline Award for Innovation
- The Frontline Award for Team of the Year
- The Frontline Award for Multi-Agency Partnership
- The Frontline Award for Young People (up to three awards)
- The Fellowship Award

[Contact us](#) for more details on each category

Reach

Your sponsorship reach:

- Frontline social media channels with 30,000k+ follower reach
- Communications to our growing Fellowship (programme alumni) of 4,000+ social workers and social work leaders
- Frontline website – over 101k users this year so far



Your benefits as a sponsor

- Attendance for you + 2*/1** guest(s)
- The option to give a short speech at the awards*
- You will present the award you sponsor and get a photo with the winner for your own communications**
- You will be mentioned in all associated press releases
- You will be thanked in our annual report, on our website and acknowledged on the night
- You will have the opportunity to include collateral in a tote bag given to every attendee
- You will give care experienced young people a voice and a platform and celebrate all the great work that social workers do

* Co-headline sponsor only

** Individual award sponsor only



Sponsorship opportunities

Co-headline sponsor for whole event

(£15,000 +VAT – includes awards and food/drink as below)

or

Individual award sponsors

(£2,500+VAT per award)

Young people's fund (donations)

(We welcome donations to help us cover travel expenses and a prize fund for the care experienced young people who are to be celebrated on the night).



Front|line

Enquiries to:

fundraising@thefrontline.org.uk

More details about the event:

thefrontline.org.uk/frontline-awards/

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